RFID Labelling Supplies

Increase visibility through RFID flexibility and Innovation from Zebra

As the leader in RFID technologies, Zebra delivers the largest number of in-stock, on-demand RFID printing supplies, to meet tomorrow's application requirements today, across a wide variety of markets.

When you choose Zebra for your RFID deployment, you get end-to-end solution simplicity, with everything you need to implement RFID in your organisation — from carefully pre-tested supplies, to work with a broad portfolio of Zebra RFID printers and readers, to the industry-leading expertise that helps you maximise the benefits of RFID in your enterprise.

The data gathered with RFID helps every vertical segment to benefit from clear visibility that enables effective identification and tracking of people and assets, as well as to achieve great improvement in safety and security.

Stock RFID label offering available:

20+

sizes and tag options on-demand. Ideal for most RFID use cases.

Let Zebra take the complexity out of selecting the right RFID supplies

There are several factors to consider when selecting RFID labels, but these three are the most important:

- **Inlay Size.** A larger RFID inlay gives you longer read ranges.
- **Reader Type.** Handheld, fixed and overhead readers often perform differently and serve different use cases.
- **Material Surface and Environment.** Surface of the material, such as corrugate box, wood, glass, plastic, metal, etc., as well as how densely items are stacked, or what is contained within the boxes. If the signal must pass through objects that attenuate the signal, the read range is diminished.

Not sure what RFID label is right for your application?

Let Zebra help you take guessing out of your decision.

Label Solution

Your application will enable us to recommend the material and adhesive you need, and the type of label and tag that could withstand exposure to extreme cold, heat, moisture, UV light, etc.
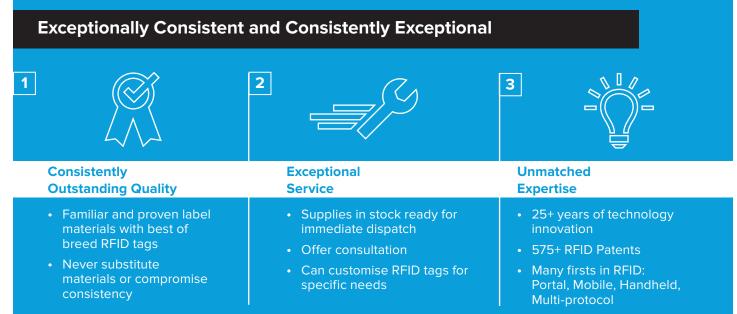
Right Chip Selection

We can determine whether a typical 96 or 128-bit tag will work best, and the level of memory, privacy protection or encryption your application requires.

Application Environment

Our recommendation of the best type and size of label is based on the analysis of your actual environment, whether it is RF friendly, or your labelling surface is metal or in contact with liquids.

Zebra can guide you every step of the process.

ZEBRA CERTIFIED SUPPLIES

Exceptionally Consistent and Consistently Exceptional

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Consistently Outstanding Quality

- Familiar and proven label materials with best of breed RFID tags
- Never substitute materials or compromise consistency

Exceptional Service

- Supplies in stock ready for immediate dispatch
- Offer consultation
- Can customise RFID tags for specific needs

Unmatched Expertise

- 25+ years of technology innovation
- 575+ RFID Patents
- Many firsts in RFID: Portal, Mobile, Handheld, Multi-protocol

Zebra offers a wide selection of in-stock RFID labels

Designed for and tested with Zebra printers and RFID readers

General Purpose	Advanced	Silverline On-metal Tags
These RFID labels are designed for use with standard RFID readers stocked in a variety of inlay types and sizes. They are available in paper and synthetic materials that work on non-metallic surfaces, plastics or corrugate.	These advanced RFID labels offer a higher level of read performance than our general-purpose labels for use where longer ranges are required.	This metal asset tagging solution is available only from Zebra. It offers an alternative to expensive rigid/encapsulated tags. **ZT410 Silverline Printer.** Exclusively designed for Silverline Tags profile and special firmware. **Silverline Tags.** Spacer between tags, slotted groundplane, permanent adhesive, durable facestock. They are thin, flexible, printable on-demand, and work directly on metal.
Applications	**Applications**	**Applications**
T&L: Distribution, shipping and receiving, warehouse operations including case, pallet and cross-docking applications. **Manufacturing:** Work-in-process, product labeling, product ID/serial **numbers, security and product lifecycle tagging.** **Retail:** Store replenishment, item level inventory, loss prevention, interactive fitting rooms, brand authentication, loyalty cards. **Healthcare:** Patient ID, specimen, laboratory and pharmacy labeling, document and patient **records management.**	**T&L:** Distribution, shipping and receiving, warehouse operations including case, pallet and cross-docking applications. **Manufacturing:** Work-in-process, product labeling, product ID/ serial numbers, **security and product lifecycle tagging.** **Retail**: Store replenishment, item level inventory, loss prevention, interactive fitting rooms, brand authentication, loyalty cards. **Healthcare:** Specimen, laboratory and pharmacy labeling, document and patient **records management.**	**T&L:** Fleet management; metal and liquid-filled containers, **Manufacturing:** Asset tracking of tools, fixtures, metal parts, returnable containers, chemical drums and more. **IT Equipment Tracking:** Asset tracking of mobile computers, printers, antennas and infrastructure components. **Retail:** In-store metal assets, shopping carts. **Healthcare:** Asset tracking of wheelchairs, beds, oxygen canisters, IV pumps and medical diagnostic tools.

Zebra RFID Portfolio At-a-Glance

**Handheld &
Hands-Free**

Antennas

Printers

Fixed Readers

Supplies

Where is RFID headed next? Which new advances will help your organisation operate even more efficiently? Rely on Zebra to lead the way. Its innovative spirit and years of deep RFID experience enable Zebra to work ahead of the curve to fulfill a wide range of evolving market requirements. Zebra has played a central role in pioneering RFID technologies and defining global standards since the mid-1990's, when smart-label technology first appeared. For industry-leading quality, service and RFID thermal printing expertise, choose Zebra Certified Supplies.

For more information, visit www.zebra.com/supplies

ZEBRA

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